



MEDIA RELEASE



CIRCLE CITY BROADCASTING REACHES DEFINITIVE AGREEMENT TO PURCHASE WRTV-ABC FROM THE E.W. SCRIPPS COMPANY FOR \$83M

FOR IMMEDIATE RELEASE

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INDIANAPOLIS – October 28, 2025 – **DuJuan McCoy, Owner, President, and CEO of Circle City Broadcasting** (parent company of [WISH-TV](#) and [MyINDY-TV 23](#)) announced today that his company has entered into a definitive agreement to acquire [WRTV-ABC](#) from The E.W. Scripps Company (NASDAQ: SSP) for \$83 million.

[Circle City Broadcasting](#) is a privately held media company that is majority owned, operated, and controlled by veteran broadcaster DuJuan McCoy, former owner of Bayou City Broadcasting. The company owns and operates two television stations in the Indianapolis market (DMA #25). These stations include WISH-TV, the local CW affiliate, and WNDY, a MyNetwork affiliate. Circle City Broadcasting also operates [Circulus Digital Media](#), a global digital marketing and technology company.

“As a native of Indianapolis and a career small business owner, I am excited to expand Circle City Broadcasting’s footprint with the acquisition of WRTV-ABC,” said McCoy. “This strategic transaction reinforces our long-term commitment to Indiana, enhances our current broadcast capabilities, and creates meaningful value for both our audiences and our advertisers across Indiana.”

McCoy added, “ABC’s high-profile programming — including *Monday Night Football*, College Football, NBA and WNBA regular season games, playoffs, finals, and *Super Bowl LXI* in 2027 and *Super Bowl LXV* in 2031 — pairs perfectly with WISH-TV’s more than 90 hours per week of live local news and entertainment. It also complements the 100-plus live local and regional sporting events on WNDY, along with WRTV’s local news programming. Together, these properties strengthen our position as a formidable, Indianapolis-based, locally owned and operated media company dedicated to serving all communities in Indiana with purpose-driven content.”

The transaction is expected to close following FCC regulatory approval.

